

# BREWER FORM

**When:** Saturday, January 29, 2022

**Event Time:** 3:00 – 8:00 pm

VIP entry 3:00 pm / OSC Member entry 4:00 pm / GA 5:00 pm / Last Call 7:30 pm

**Where:** Loch Haven Park, located next to Orlando Science Center

**Guest Count:** 1,300

**Load In:** 12:00 – 2:30 pm (complete set up by 5:00 pm on 1/29/22)

**Tear Down:** 8:00 – 9:00 pm

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## What's on Tap?!?!

Orlando Science Center is delighted to invite you to participate in our inaugural *Science on Tap*, beer sampling event. *Science on Tap* will take place in Loch Haven Park, just outside of the Orlando Science Center, giving guests the opportunity to sample beer, enjoy science experiments, and live music.

Proceeds raised from this event benefit Orlando Science Center's mission to *inspire science learning for life* and ensure we can create new and stimulating programs to keep curious minds learning and provide access to educational resources for all members of our community.

This is an exciting opportunity to engage with a new audience as well as other local businesses and professionals in the region. Orlando Science Center has a successful history of designing, planning and hosting an array of events onsite and in the community that provide a high level of exposure for our partners. Support of and partnership with the Orlando Science Center for *Science on Tap* this spring will enhance your company's profile while benefiting the important work the Science Center does in the community.





### Participating Breweries will receive:

- 8ft by 8ft booth space on site with 1 6ft table and 1 black floor length linen
- Ice and disposable serving cups
- Listing with link on [www.osc.org/on-tap](http://www.osc.org/on-tap)
- Listing with logo in SCOPE magazine, distributed to over 10,000 households and available for online downloading through [www.osc.org](http://www.osc.org)
- Listing in event guide given to all attendees
- Brewery/Bar highlighted at least once through social media marketing
- 4 General Admission tickets to *Science on Tap*
- 10 tickets to Orlando Science Center
- Discount on growler fill ups if a VIP guests brings our branded growler to your brewery for a fill up.

*NOTE: This is an outdoor event and breweries are encouraged to set up a tent.*

### Participating Breweries will provide:

- Enough beer to provide samples for 1,500 people. Multiple varieties should be offered.
- Jockey Box or Trash Cans to keep kegs cool, or coolers for bottles/ cans
- Marketing materials & signage (everything required for booth set up)
- Listing of all beers being served by January 10, 2022
- Full size pours for VIP ticket holders; VIP guests will receive 2 tickets to turn in for 2 full size pour of their choice

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### Are you ready to commit?

- Please [click here](#) to fill in more information, and a member of the Science Center Event's team will be in touch.
- Send a high quality logo graphic to [htillem@osc.org](mailto:htillem@osc.org)
- Orlando Science Center will reach out 3 weeks prior to *Science on Tap* to provide instructions necessary for load in, event needs, confirmed ticket sales, confirmed beer being served, and answer any questions about the event.

### REGISTRATION DEADLINE: January 10, 2022

- Late registrations may be considered, pending available space.
- To ask questions, or submit information, please reach out to Helen Tillem at 407.514.2290 or email [htillem@osc.org](mailto:htillem@osc.org)