



ORLANDO SCIENCE CENTER

SPARK STEM FEST

FEBRUARY 13-15, 2027

BECOME A
SPONSOR!

IGNITE INNOVATION

Spark STEM Fest is Orlando Science Center's signature multi-day celebration of science, technology, engineering, and math. Through hands-on exhibits, live demonstrations, workshops, performances, and direct conversations with STEM professionals, Spark connects students, families, and adults with the people and ideas shaping the future. **Sponsor support helps keep this experience accessible while positioning your organization as a leader in STEM education, innovation, workforce development, and community engagement.**

Spark STEM Fest

This multi-day event at the Science Center brings STEM experts, educators, companies, researchers, students, and families together for interactive exhibits, demonstrations, workshops, and activities for guests of all ages.

School Field Trip Day

A dedicated School Field Trip Day gives students direct access to STEM professionals through hands-on exhibits and demonstrations designed to help them imagine future STEM career paths.

Science and Public Engagement

Spark provides scientists, engineers, researchers, and industry leaders with meaningful opportunities to share their work with the public in accessible, memorable ways.

Key Goals

- Raise awareness of the value of STEM in everyday life
- Help bridge the STEM literacy gap
- Advance equitable access to STEM
- Encourage exploration and pursuit of STEM careers

Why partner with Orlando Science Center for Spark STEM Fest?

Partnering with Spark STEM Fest gives your organization the opportunity to:

- Position your brand as an innovative community leader supporting STEM education
- Increase visibility through event recognition, digital promotion, onsite signage, and sponsor engagement opportunities
- Support local workforce development by showcasing STEM career pathways to students, families, and future professionals
- Create meaningful employee engagement opportunities through volunteerism, networking, and public-facing activation
- Help expand access to hands-on STEM learning for students and families across Central Florida

2026 IMPACT SNAPSHOT

Sponsor and benefactor support helped Spark STEM Fest 2026 reach:

- 8,300+ community members
- 400 students through School Field Trips
- 50+ exhibits and experiences
- 44 live performances
- 1,500+ volunteers and staff
- 19 generous sponsors
- \$141,000 raised by sponsors and benefactors

SPONSORSHIPS	\$30,000 PRESENTING SPONSOR	\$20,000	\$10,000	\$5,000
Spark STEM Fest Presented by	✓			
Sponsor Activation / Booth Size*	X-Large	Large	Medium	Small
Social media recognition	Feature, Logo, Mention	Feature, Logo, Mention	Logo, Mention	Logo
Spark STEM Fest Expo Tickets	125	50	20	16
Logo on Orlando Science Center website	✓	✓	✓	✓
Logo on event signage and select marketing materials	✓	✓	✓	✓

**Sponsors may exchange booth space for sponsor recognition connected to an Orlando Science Center-led Spark workshop, based on availability.*

ADDITIONAL SPONSORSHIP OPPORTUNITIES	AMOUNT
Featured performance or program sponsor	\$20,000
Transportation Sponsor of the Spark shuttle	\$10,000
Science Onstage Sponsor	\$5,000
Digital Adventure Theater promo video add-on*	\$2,500*

**Digital Adventure Theater promo video opportunity is available as an add-on to an existing sponsorship only.*

To become a sponsor, contact Jake Sadoway at jsadoway@osc.org or 407.514.2289.

Commit by November 20, 2026 for full benefit consideration. Benefits and booth size are based on sponsorship level and availability and are subject to change.

777 EAST PRINCETON STREET, ORLANDO, FLORIDA 32803 • 407.514.2289 • WWW.OSC.ORG/SPARK

Your Sponsorship at Work

Your sponsorship does more than support an event. It helps spark curiosity, expand access, and connect Central Florida students, families, and adults with the scientists, engineers, educators, and innovators shaping our region.

In 2026, Spark STEM Fest reached more than 8,300 community members across 3 days and connected guests with 50+ exhibits and experiences, 44 live performances, and hundreds of STEM professionals. Sponsor support also helped bring 400 students to Orlando Science Center through School Field Trips.



AWARENESS GENERATED BY YOUR SUPPORT



Spark STEM Fest is supported by a multi-channel marketing and community outreach campaign designed to build awareness before, during, and after the event.

2026 campaign highlights included:

- 15,581 website visits driven by campaign activity
- 541,189 emails delivered across 10 targeted campaigns
- 156,929 social media impressions
- 107,013 people reached organically across platforms
- 914,543 people reached through Meta advertising
- 1,099,900 Meta ad impressions served
- 95,591 direct engagements with campaign content
- 1,002,488 Clear Channel Outdoor impressions
- 128,752 geo-targeted local impressions



PARTNERSHIP IN ACTION: Disney at Spark STEM Fest

At Spark STEM Fest, Disney cast members brought Phineas and Ferb-inspired experiments to life through hands-on exhibits and interactive displays created by Disney scientists. Students served by Coalition for the Homeless of Central Florida were invited to experience the activation, helping extend access to STEM learning and career inspiration for young learners in our community.



SUPPORT SPARK STEM FEST

Spark STEM Fest is made possible by the generosity of sponsors and community partners. Every gift supports hands-on STEM learning, career exploration, and access for students and families across Central Florida.



Together through Spark STEM Fest, we will:

INSPIRE

Showcase the value of STEM in everyday life and build curiosity, confidence, and excitement for discovery.

CONNECT

Bring guests face-to-face with STEM professionals, researchers, educators, and industry partners shaping the future of Central Florida.

ACCESS

Promote diversity and representation in STEM by supporting equitable, accessible learning opportunities for students and families.

PREPARE

Help future leaders explore STEM career pathways and build the tools, skills, and confidence they need to pursue them.

2026 SPONSORS & PARTNERS

Presented
By:



Office of Research
UNIVERSITY OF CENTRAL FLORIDA

Preferred
Healthcare
Partner



UNIVERSITY OF CENTRAL FLORIDA

College of Engineering and Computer Science | College of Medicine | College of Sciences
CREATE (Center for Research and Education in Arts, Technology and Entertainment)
Florida Interactive Entertainment Academy | Institute for Simulation and Training

SUPPORT SPARK STEM FEST 2027

Help Orlando Science Center inspire the next generation of innovators, problem-solvers, and STEM leaders.

Contact Jake Sadoway, Corporate Development Officer, at jsadoway@osc.org or 407.514.2289.