



BREWER INFORMATION

When: Saturday, January 20, 2024

Event Time: 12:00 – 4:00 PM

VIP Entry: 12:00 PM

General Admission & OSC Member Entry: 1:00 PM

Where: Loch Haven Park, located next to Orlando Science Center

Guest Count: 1,300-1,500

Load In: 8:00 – 11:30 AM (complete set up by 11:30 AM on 1/20/24)

Tear Down: 4:00 – 5:00 PM

What's on Tap!!!!

Orlando Science Center is delighted to invite you to participate in our annual Science on Tap, beer sampling event. Science on Tap will take place in Loch Haven Park, just outside of the Orlando Science Center, giving guests the opportunity to sample beer, enjoy science experiments, and live music.

Proceeds raised from this event benefit Orlando Science Center's mission to *inspire science learning for life* and ensure we can create new and stimulating programs to keep curious minds learning and provide access to educational resources for all members of our community. We ask that all beer be donated.

This is an exciting opportunity to engage with a new audience as well as other local businesses and professionals in the region. Orlando Science Center has a successful history of designing, planning and hosting an array of events onsite and in the community that provide a high level of exposure for our partners. Support of and partnership with the Orlando Science Center for Science on Tap this spring will enhance your company's profile while benefiting the important work the Science Center does in the community.



Participating Breweries will receive:

- 8ft by 8ft booth space onsite with 1 6ft table and 1 black floor length linen
- Ice and disposable serving cups
- Listing with link on event website
- Listing with logo in SCOPE magazine, distributed to over 10,000 households and available for online downloading through www.osc.org
- Listing in event guide given to all attendees
- Brewery/Bar highlighted at least once through social media marketing
- 4 General Admission tickets to Science on Tap
- 10 tickets to Orlando Science Center

Participating Breweries will provide:

- Enough donated beer to provide samples for 1,500 people. Multiple varieties should be offered.
- Jockey Box or Trash Cans to keep kegs cool, or coolers for bottles and cans
- Marketing materials and signage (everything required for booth set up)
- Full size pours for VIP ticket holders; VIP guests will receive 2 tickets to turn in for 2 full size pour of their choice; VIP range 300-400 guests
- Listing of all beers, including non-alcoholic options, to be provided by January 10, 2024
- OPTIONAL: Gift card donation to be included in event raffle
- NOTE: This is an outdoor event and breweries are encouraged to set up a tent

Are you ready to commit?

- Please [click here](https://forms.office.com/r/wzY32Lq6Px) to complete our commitment form. (forms.office.com/r/wzY32Lq6Px)
- Send a high quality logo graphic to htillem@osc.org
- Orlando Science Center will reach out 3 weeks prior to Science on Tap to provide instructions necessary for load in, event needs, confirmed ticket sales, confirmed beer being served, and answer any questions about the event

REGISTRATION DEADLINE: January 9, 2024

- Late registrations may be considered, pending available space.
- To ask questions, or submit information, please reach out to Helen Tillem at 407.514.2290 or email htillem@osc.org