

BREWER FORM

When: Saturday, January 29, 2022

Event Time: 5:30 – 10:00 pm

VIP entry 5:30 pm / OSC Member entry 6:00 pm / GA 7:00 pm / Last Call 9:30 pm

Where: Orlando Science Center: 777 East Princeton Street Orlando, Florida 32803

Guest Count: 1300

Load In: 3:00 – 5:00 pm (complete set up by 5:00 pm on 1/29/22)

Tear Down: 10:00 – 11:00 pm

What's on Tap?!?!

Orlando Science Center is delighted to invite you to participate in our inaugural *Science on Tap*, beer sampling event. *Science on Tap* will take place throughout the Orlando Science Center giving guests the opportunity to sample beer and enjoy all of our exhibits. In addition to beer and exhibits, we always want to make sure that our guests are learning when they visit us, and we will provide 3 separate areas for breweries that are interested to present on different brewing topics.

Proceeds raised from this event benefit Orlando Science Center's mission to *inspire science learning for life* and ensure we can create new and stimulating programs to keep curious minds learning and provide access to educational resources for all members of our community.

This is an exciting opportunity to engage with a new audience as well as other local businesses and professionals in the region. Orlando Science Center has a successful history of designing, planning and hosting an array of events onsite and in the community that provide a high level of exposure for our partners. Support of and partnership with the Orlando Science Center for Science on Tap this spring will enhance your company's profile while benefiting the important work the Science Center does in the community.





Participating Breweries will receive:

- 8ft by 8ft both space on site with 1 6ft table and 1 black floor length linen
- Ice and disposable serving cups
- Listing with link on www.osc.org/beer
- Listing with logo in SCOPE magazine, distributed to over 10000 households and available for online downloading through www.osc.org
- Listing in event guide given to all attendees
- Brewery/Bar highlighted at least once through social media marketing
- 4 General Admission tickets to *Science on Tap*
- 10 tickets to Orlando Science Center

Participating Breweries will provide:

- Enough beer to provide samples for 1500 people. Multiple varieties should be offered.
- Jockey Box or Trash Cans to keep kegs cool, or coolers for bottles/ cans
- Marketing materials & signage (everything required for booth set up)
- Listing of all beers being served by January 10, 2022
- Full size pours for VIP ticket holders; VIP guests will receive 2 tickets to turn in for 2 full size pour of their choice

Optional for beer vendors to provide:

- 15-20 minute educational talks on how your beer is brewed and what makes your beer unique
- Discount on growler fill ups if a VIP guests brings our branded growler to your brewery for a fill up.

NOTE: Tents are not permitted indoors; there are several spaces available on our Terrace where tents can be set up.

Are you ready to commit?

- Please [click here](#) to fill in more information, and a member of the Science Center Event's team will be in touch.
- Send a high quality logo graphic to htillem@osc.org
- Orlando Science Center will reach out 3 weeks prior to *Science on Tap* to provide instructions necessary for load in, event needs, confirmed ticket sales, confirmed beer being served, and answer any questions about the event.

REGISTRATION DEADLINE: January 10, 2022

- Late registrations may be considered, pending available space.
- To ask questions, or submit information, please reach out to Helen Tillem at 407.514.2290 or by email at htillem@osc.org