

2012 SCIENCE OF *Wine*

Saturday, May 19, 2012
Champagne Reception 6:00 to 7:00 p.m.
Grand Tasting 7:00 to 10:00 p.m.

Food Partner Information

Welcome to the Orlando Science Center's 2nd Annual Science of Wine.

Science of Wine will offer guests an opportunity to sample over 100 fine wines from the most important wine regions of the world, as well as gourmet and casual food offerings to accompany the astonishing range of wine selections.

In addition, the Science Center will offer hands-on, interactive, wine knowledge-building seminars and exhibits during the Science of Wine.

Presenting Sponsor:



Wine Partner:



About the Orlando Science Center:

The Orlando Science Center's mission is to inspire science learning for life. Our goal is to create unique experiences that encourage science, technology, engineering and math (STEM) education using hands-on exhibits and interactive programming. The Science Center is the most popular museum in Central Florida and served 350,000 guests last year. A not-for-profit organization, the Science Center is devoted to the entire Central Florida community and the education of our youngest future scientists and engineers.

Demographics:

The Science of Wine at the Orlando Science Center provides our sponsors and partners with the opportunity to access a highly viable target market. The demographic of the Orlando Science Center member/guest closely aligns with that of the fine wine consumer.

Food Partner Benefits:

The Science Center will offer the benefits listed below to show its appreciation for food partners offering small, plated tastes for approximately 500 guests. There also is an opportunity for restaurants/caterers to participate in the pre-event Champagne reception for approximately 200 VIP's.

- Vendor recognition in program
- Vendor recognition on Science Center website
- Vendor's website linked to the Science Center's website
 - 5-10,000 website visitors per week.
 - 500,000 unique visits annually.
- Representation in our social media campaign reaching over 5,000 Facebook friends.
- Post-event vendor recognition in Scope magazine, which reaches 6,000+ Science Center member households, community, and Central Florida political and business VIPs.
- Four complimentary tickets to the Science of Wine event.



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