



# Otronicon

## ORLANDO SCIENCE CENTER

### January 18-21, 2019

### What is Otronicon?

Now in its 14th year, Otronicon is an annual celebration of Central Florida's simulation, technology, digital media and gaming industries – and the perfect vehicle to engage people of all ages with hands-on exploration of cutting edge technology that is changing our world. Exhibits, demonstrations, workshops, speakers, competitions and much more take over the Orlando Science Center for four days; connecting audiences with the STEM experts and innovation that is driving the future. More than 15,000 visitors of all ages are expected to attend this year's event including families, teachers, middle and high school students.

### Why partner with Orlando Science Center at Otronicon?

- Highlight and support STEM (science, technology, engineering and math) education in Central Florida
- Expose students and teachers to career paths vital to our community
- Promote the strengths of STEM industries like simulation and digital media in Central Florida
- Attract earned media coverage and marketing opportunities

|  | \$30,000                      | \$20,000                    | \$10,000                     | \$5,000                      | \$2,500                    | \$1,000                   |
|--|-------------------------------|-----------------------------|------------------------------|------------------------------|----------------------------|---------------------------|
| Event Tickets                                  | 125                           | 50                          | 20                           | 16                           | 10                         | 4                         |
| VIP Launch Tickets                             | 40                            | 24                          | 10                           | 8                            | 6                          | 2                         |
| Booth Size                                     | <b>X-Large</b><br>>900 sq ft. | <b>Large</b><br>>600 sq ft. | <b>Medium</b><br>>300 sq ft. | <b>Medium</b><br>>100 sq ft. | <b>Small</b><br>>50 sq ft. | <b>Table</b><br>48 sq ft. |
| Logo recognition on Otronicon website          | ✓                             | ✓                           | ✓                            | ✓                            | ✓                          | ✓                         |
| Logo recognition on OSC website                | ✓                             | ✓                           | ✓                            | ✓                            | ✓                          | ✓                         |
| Logo recognition on select marketing materials | ✓                             | ✓                           | ✓                            | ✓                            | ✓                          | ✓                         |
| Logo recognition on event program              | ✓                             | ✓                           | ✓                            | ✓                            | ✓                          | ✓                         |
| Social media recognition                       | ✓                             | ✓                           | ✓                            | ✓                            | ✓                          |                           |
| Speaker Series Presented by:                   | ✓                             | ✓                           | ✓                            |                              |                            |                           |
| VIP Reception Sponsor                          | ✓                             | ✓                           | ✓                            |                              |                            |                           |
| VIP Reception speaking opportunity             | ✓                             | ✓                           |                              |                              |                            |                           |
| Otronicon Presented by:                        | ✓                             |                             |                              |                              |                            |                           |

\*Booth size is based on availability.



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## SPONSORSHIP AGREEMENT FORM

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name to appear in event program (if different): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### PLEASE COMPLETE:

- |  |                                  |
|--|----------------------------------|
| <input type="checkbox"/> Presenting Sponsor – \$30,000 | <input type="checkbox"/> \$5,000 |
| <input type="checkbox"/> \$20,000                      | <input type="checkbox"/> \$2,500 |
| <input type="checkbox"/> \$10,000                      | <input type="checkbox"/> \$1,000 |

Please invoice me: \_\_\_\_\_  
*(if different from above address)*

Please call me for credit card payment: \_\_\_\_\_  
*(if different from above address)*

Check enclosed made payable to Orlando Science Center.

Would you like to provide content for the event?  Yes  No

Check all that apply:  Exhibitor  Speaker  Workshop

Please Return Form to: ORLANDO SCIENCE CENTER  
Attn: Director of Corporate Engagement  
777 East Princeton Street, Orlando, Florida 32803  
email: [otronicon@osc.org](mailto:otronicon@osc.org) • phone: 407.514.2233 • fax: 407.514.2001

OFFICE USE: Date Form Received \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Received by: \_\_\_\_\_