## Maker Faire Orlando

September 13 & 14, 2014 - Orlando Science Center



Maker Faire<sup>®</sup> is the Greatest Show (and Tell) on Earth a family-friendly festival of invention, creativity and resourcefulness, and a celebration of the Maker movement.





Part science fair, part county fair, and part something entirely new, Maker Faire is an all-ages gathering of tech enthusiasts, crafters, educators, tinkerers, hobbyists, engineers, science clubs, authors, artists, students, and commercial exhibitors. All of these "Makers" come to Maker Faire to show what they have made and to share what they have learned.

Maker Faire is a gathering of fascinating, curious people who enjoy learning and who love sharing what they can do. It's a venue for Makers to show examples of their work and interact with others. Maker Faire highlights the projects and ideas that we don't encounter every day while inspiring STEM education in our community.

Orlando Science Center is proud to be the hosting partner for Maker Faire Orlando, one of the Featured Maker Faire events around the world. The 2013 Maker Faire Orlando event educated, entertained, and inspired more 3,300 guests. Those guests were able to see, touch, and interact with over 100 Maker exhibits, talks, and workshops. Maker Faire Orlando generated significant media attention via social media and high-profile media outlets like the Orlando Sentinel, Central Florida Future, and Orlando Weekly as well as television and radio attention. Due to the popularity of the one-day 2013 event, Maker Faire Orlando 2014 will take place over the weekend of September 13th and 14th at the Orlando Science Center.

Your support of Maker Faire Orlando will help to feature more Makers and innovators in our community, inspire STEM education, and to further the mission of the Orlando Science Center.

Thank you for your consideration of the following proposal.

Sponsorship opportunities are available to those seeking to support Maker Faire Orlando and the Maker community. Your support of this event also helps to further the mission of Orlando Science Center to inspire science learning for life.



#### **Presenting Sponsor: \$10,000**

- High-traffic exhibit space in featured location at event
- Recognition in Maker Faire Orlando newsletter eblasts
- Recognized as local Maker Faire Orlando sponsor
- Prominent logo on print materials
- Prominent logo on pre-event and event signage
- Prominent logo'd recognition on Maker Faire
   Orlando website & Orlando Science Center
   website with link to presenting sponsor website
- Prominent logo on outbound emails and Maker
   Faire Orlando newsletter
- All possible mentions in press release
- Social media opportunities maximized prior to and at the event
- Four tickets to 10th Anniversary Otronicon VIP Preview, January 15, 2015
- 24 Maker Faire Orlando tickets

#### **Exhibit Hall Sponsor: \$5,000**

- Exhibit space in featured location at event
- Recognition in Maker Faire Orlando newsletter eblasts
- Recognized as local Maker Faire Orlando sponsor
- Prominent logo on print materials
- Logo on pre-event and event signage
- Prominent logo'd recognition on Maker Faire
  Orlando website & Orlando Science Center
  website with link to presenting sponsor website
- Prominent logo on outbound emails and Maker
   Faire Orlando newsletter
- Inclusion in press releases
- Social media focus prior to and at the event
- 10 Maker Faire Orlando tickets

#### **Sustaining sponsors: \$2,500**

- Optional exhibit space at event
- Recognition in Maker Faire Orlando newsletter eblasts
- Recognized as local Maker Faire Orlando sponsor
- Logo on select print materials
- Logo and link on Maker Faire Orlando website
   & Orlando Science Center website with link to presenting sponsor website
- Mentions in press release(s)
- Social media mentions from Maker Faire Orlando
- 6 Maker Faire Orlando tickets

#### **Startup Sponsor: \$1,500**

- Optional exhibit space at event
- Recognized as local Maker Faire Orlando sponsor
- Logo and link on Maker Faire Orlando website
   & Orlando Science Center website with link to presenting sponsor website.
- Social media mentions from Maker Faire Orlando
- 4 Maker Faire Orlando tickets

### **Supporting sponsors: \$1,250**

- Optional exhibit space at event
- Listed (text only) on select print materials
- Listed (text only) on homepage of Maker Faire Orlando website & Orlando Science Center website
- Select social media mentions from Maker Faire Orlando
- 4 Maker Faire Orlando tickets

For more information about sponsorships, contact Alicia Frascati at afrascati@osc.org or 407.514.2014.

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#### SPONSORSHIP AGREEMENT FORM

Contact Name:	I itle:
Company Name:	
Name to appear in event program (if different):	
Phone:F	ax:
Email:	
PLEASE COMPLETE:	
<ul> <li>□ Presenting Sponsor - \$10,000</li> <li>□ Exhibit Hall Sponsor - \$5,000</li> <li>□ Sustaining Sponsor - \$2,500</li> <li>□ Sartup Sponsor - \$1,500</li> <li>□ Supporting Sponsor - \$1,250</li> <li>□ Check enclosed (make payable to Orlando</li> <li>□ Charge my credit card:</li> <li>□ Visa</li> <li>□ MasterCard</li> <li>□ American</li> </ul>	,
Name (as it appears on card):	
Billing Address:	
City:	State: Zip:
Card #:	Exp. Date:// cvv code:
Donor's Signature:	Date://

Thank you for supporting the mission to inspire science learning for life.

Please return this form to:

#### **ORLANDO SCIENCE CENTER**

Attn: Alicia Frascati

777 East Princeton St., Orlando, Florida 32803

Email: afrascati@osc.org Phone: 407.514.2014 Fax: 407.514.2001

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