

Dear Friends and Community Partners,

You are invited to the 8th Annual Neanderthal Ball on Saturday, November 1, 2014! The Orlando Science Center's signature gala supports learning opportunities for all children to encourage renewed interest in science, technology, engineering and math (STEM) education and career paths.

Your sponsorship of the 2014 Neanderthal Ball will reinforce the Science Center's mission to *inspire science learning for life*. Our youth have grown up to be engineers, teachers, doctors, educators and even NASA scientists. Many more children await the same opportunity to be inspired.

Sponsorships are available from \$1,950 to \$15,000 and include valuable benefits such as high-profile publicity, Science Center access, and of course, tickets to the coolest event this side of the Ice Age. The Ball will feature guest favorites such as Harriett Lake's Caveman Couture Contest, Florida Fossil Hunters, wine bar, delicious dining under the stars and amongst the dinosaurs, an exciting silent auction and much more!

Dust off your furs and fossils and chisel your mark on the sponsorship commitment! You will have a great time knowing you've made a difference in the lives of children across Central Florida.

Please join me and my colleagues at Starwood Vacation Ownership in supporting Orlando Science Center. Thank you for your consideration, I look forward to hearing from you.

Sincerely,

Susan Maureau

Starwood Vacation Ownership & 2014 Neanderthal Ball Chair

407.903.4049

susanmaureau@starwoodvo.com



# Why should you be a sponsor?

Enhance your organization's position as a community leader by supporting the Orlando Science Center's mission to inspire science learning for life. Be part of the solution to address the critical need for STEM (science, technology, engineering and math) educational initiatives in Central Florida.

Your sponsorship of the Neanderthal Ball provides a targeted opportunity for your company to focus its public relations and marketing initiatives on a receptive, relevant and focused audience.

Orlando Science Center's membership is an ideal target audience:

- 78% live in Orange or Seminole Counties
- 54% between the ages of 35 and 49 year old; average age is 44
- 81% are married
- 70% have children
- 63% have a bachelors degree or higher
- 59% earn over \$75,000 per year; average household income is \$91,000 per year

The Orlando Science Center is a non-profit 501(c)(3) charitable organization.

Proceeds provide critical funds for educational programs and opportunities for youth and families to experience fun, discovery and meaningful family time at the Orlando Science Center. Last year alone, more than 70,000 eager learners experienced the Science Center via free or significantly reduced admissions as part of our efforts to extend the benefits of the Science Center to the community regardless of their ability to pay.

Sponsorships are available from \$1,950 to \$15,000. The Neanderthal Ball offers the best value in town to reach this highly desirable target audience by sponsoring a major gala event.

Join our 2013 sponsors and make a difference in our community:



For more information, contact:

Susan Maureau, Starwood Vacation Ownership at susan.maureau@starwoodvo.com or Jeff Stanford, Orlando Science Center at jstanford@osc.org



#### **Sponsorship Opportunities**

PRESENTING SPONSOR: \$15,000 (Reserved Starwood Vacation Ownership)

#### PLATINUM SPONSOR: \$10,000 (includes 30 event tickets)

- Reserved event seating
- Logo'd recognition as Platinum Sponsor in event program
- Customized cross marketing opportunities to promote Sponsor's business
- Full-page advertisement in event program
- Featured in post-event video & social media initiatives
- Logo'd recognition on OSC website with link to sponsor website
- Pre-event recognition on all printed materials including, Scope Magazine, to reach 8,000+ member households, community leaders and VIP's
- Two tickets for each of your guests to make a return visit to Orlando Science Center (OSC)

#### GOLD SPONSOR: \$5,500 (includes 20 event tickets)

- Reserved event seating
- Half-page advertisement in event program
- Logo'd recognition as Gold Sponsor in event program
- Logo'd recognition on OSC website with link to sponsor website
- Pre-event recognition on all printed materials including, Scope Magazine, to reach 8,000+ member households, community leaders and VIP's

#### CAVEMAN COUTURE MEDIA SPONSOR: \$3,50 (includes 18 event tickets)

- Best-dressed in theme contest sponsor signage at event
- Promotion in invitation as the Ball's preferred "couture" partner
- Logo'd recognition as Couture Sponsor in event program
- Logo'd recognition on OSC website with link to sponsor website
- Pre-event recognition on all printed materials including, Scope Magazine, to reach 8,000+ member households, community leaders and VIP's

#### SILVER SPONSOR: \$3,000 (includes 16 event tickets)

- Logo'd recognition as Silver Sponsor in event program
- Logo'd recognition on OSC website with link to sponsor website
- Pre-event recognition on selected printed materials including, Scope Magazine, to reach 8,000+ member households, community leaders and VIP's

#### BRONZE SPONSOR: \$1,950 (includes 14 event tickets)

- Recognition as Bronze Sponsor in event program
- Recognition on OSC website
- Pre-event recognition on selected printed materials



### SPONSORSHIP AGREEMENT FORM

Contact Nam	ne:Title:
Company Na	me:
Name to app	ear in event program (if different):
Phone:	Fax:
Email:	
PLEASE COM	MPLETE:
□ PI □ G □ C. □ SI □ BI □ CI □ CI	RESENTING Sponsor - \$15,000 (Reserved for Starwood Vacation Ownership)  LATINUM Sponsor - \$10,000  OLD Sponsor - \$5,500  AVEMAN COUTURE MEDIA Sponsor - \$3,500  LVER Sponsor - \$3,000  RONZE Sponsor - \$1,950  ease send invoice to:  heck enclosed (make payable to Orlando Science Center)  harge my credit card:  Visa
Name (as it a	ppears on card):
	SS:
	State:Zip:
-	Exp. Date:/ cvv code:
Donor's Sign	ature:Date:/
	or this form to: ORLANDO SCIENCE CENTER Attn: Jeff Stanford VP of Development and Marketing 777 East Princeton Street, Orlando, Florida 32803 Email: jstanford@osc.org Phone: 407.514.2145 Fax: 407.514.2001