

Dear Friends and Community Partners,

You are invited to the 7th Annual Neanderthal Ball on Saturday, November 2, 2013! The Orlando Science Center's signature gala helps support learning opportunities for all children to encourage renewed interest in science, technology, engineering and math (STEM) education.

Your sponsorship of the 2013 Neanderthal Ball will reinforce the Science Center's mission to *inspire science learning for life*. Our youth have grown up to be engineers, teachers, doctors and even NASA scientists. Many children await the same opportunity to be inspired. Sponsorships are available from \$2,000 to \$15,000 and include valuable benefits such as high-profile publicity, Science Center memberships, and of course, tickets to the coolest event this side of the ice age. The Ball will feature guest favorites such as an open wine bar, science exhibits, delicious dining, an exciting silent auction and much more!

Dust off your furs and fossils and chisel your mark on the sponsorship commitment! You will have a great time knowing you've made a difference in the lives of children across Central Florida.

Thank you for your consideration, I look forward to hearing from you.

Sincerely,

Kathy Lopus

Director of Development Orlando Science Center

407.514.2233

klopus@osc.org



PRESENTING SPONSOR: \$15,000 (includes 36 event tickets)

All benefits of Dinner Sponsorship plus:

- Naming rights to main event and recognition as presenting sponsor
- Full-page advertisement in event program
- Logo/name prominently featured on event signage
- Monthly social media mention to Members, Fans and Followers

DINNER SPONSOR: \$12,500 (includes 30 event tickets)

All benefits of Platinum Sponsorship plus:

- · Promotional rights to main event and recognition as dinner sponsor
- Half-page advertisement in event program
- Monthly social media mention

PLATINUM or CAVEMAN COUTURE SPONSOR: \$10,000 (INCLUDES 24 EVENT tickets)

All benefits of Gold Sponsorship plus:

- Listing as Platinum or Caveman Couture sponsor in event program
- Featured in post-event video
- One year Orlando Science Center corporate or individual membership

GOLD SPONSOR: \$5,500 (includes 20 event tickets)

All benefits of Silver Sponsorship plus:

- Listing as Gold sponsor in event program
- Reserved event seating
- Two tickets for each of your guests to make a return visit to Orlando Science Center

CAVEMAN COUTURE MEDIA SPONSOR: \$3,500 (includes 18 event tickets)

All benefits of Silver Sponsorship plus:

- Listing as Couture sponsor in event program
- Best-dressed in theme contest sponsor signage at event
- Promotion in invitation as the Ball's preferred "attire" partner

SILVER SPONSOR: \$3,000 (includes 16 event tickets)

All benefits of Bronze Sponsorship plus:

- Listing as Silver sponsor in event program
- Logo'd recognition on OSC website with link to sponsor website

BRONZE SPONSOR: \$2,000 (includes 14 event tickets)

- Right to use event name in marketing efforts
- Listing as Bronze sponsor in event program
- Recognition on OSC website
- Pre-event recognition on printed materials including, Scope Magazine, to reach 6,000+ member households, community leaders and VIP's



Why should you be a sponsor?

Enhance your organization's position as a community leader by supporting the Orlando Science Center's mission to inspire science learning for life. Be part of the solution to address the critical need for STEM (science, technology, engineering and math) related educational initiatives in Central Florida.

Your sponsorship of the Neanderthal Ball provides a targeted opportunity for your company to focus its public relations and marketing initiatives on a receptive, relevant and focused audience.

Orlando Science Center's membership is an ideal target audience:

- 78% live in Orange or Seminole Counties
- 54% between the ages of 35 and 49 year old; average age is 44
- 81% are married
- 70% have children
- 63% have a bachelors degree or higher
- 59% earn over \$75,000 per year; average household income is \$91,000 per year

The Orlando Science Center is a non-profit 501(c)(3) charitable organization. Proceeds provide critical funds for educational programs and opportunities for youth, regardless of their ability to pay, to experience the fun and discovery of the Orlando Science Center.

Sponsorships are available from \$2,000 to \$15,000. The Neanderthal Ball offers the best value in town to reach this highly desirable target audience by sponsoring a major gala event.

Join some of our past sponsors and make a difference in our community:

































Fifth Third Bank • Osceola County School Board • Fiserv • Holland & Knight, LLP KPMG, LLP • Rimco Marketing • Regions Bank • Tupperware Brands Corporation



SPONSORSHIP AGREEMENT FORM

Contact Name:	Title:
Company Name:	
Name to appear in event program (ifdifferent):	
Phone:	Fax:
Email:	
PLEASE COMPLETE:	
□ PRESENTING Sponsor - \$15,000 □ DINNER Sponsor - \$12,500 □ PLATINUM or CAVEMAN COUTURE Sponsor - \$5,500 □ CAVEMAN COUTURE MEDIA Sponsor - SILVER Sponsor - \$3,000 □ BRONZE Sponsor - \$2,000 □ Please send invoice to: □ Check enclosed (make payable to Orland □ Charge my credit card: □ Visa □ MasterCard □ Americand	\$3,500 ado Science Center)
Name (as it appears on card):	
Billing Address:	
City:	
Card #:	Exp. Date:// cvv code:
Donor's Signature:	Date:/
Please return this form to: ORLANDO SCIENCE CENTER Attn: Kathy Lopus 777 East Princeton St., Orlando, Florida 32803 Email: klopus@osc.org	

Phone: 407.514.2233 Fax: 407.514.2001